



# The Graphics House LLC • Capability Statement

[www.thegraphicshouse.biz](http://www.thegraphicshouse.biz)

## Company Profile

The Graphics House LLC is a woman and minority owned small business providing graphic, web, and print design and email marketing services. These services are available to federal, state, and local government, and small and large businesses. Past projects have covered a variety of industries including non-profits, publishing, legal, financial, business services, and retail. With more than 20 years experience in the graphics industry, we bring experience, education, and expertise to the table that qualifies us to produce a quality product every time.

**DUNS No:** 062795930

**Cage Code:** 41NR5

**Federal Tax ID:** 47-3543534

**State of Incorporation:**

Georgia

**Corporation Type:** LLC

### **CERTIFICATIONS:**

HUB Zone Certified Small Business

City of Atlanta certification as an African American Business Enterprise (AABE) and Female Business Enterprise (FBE)

### **Contact Information:**

Sandra J Wills, President/  
Principal Designer

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[thegraphicshouse.biz](http://thegraphicshouse.biz)

[www.thegraphicshouse.biz](http://www.thegraphicshouse.biz)

T 470.377.1956

F 678.399.3257

### **Main Office:**

174 Belmonte Drive, SW,  
Atlanta, GA 30311

### **Mailing Address:**

2451 Cumberland Pkwy,  
Ste 3952, Atlanta, GA 30339

## Core Competencies

**Graphic Design** - Design and layout of publications including brochures, magazines, books, ebooks, newsletters, manuals, annual reports, and white papers in both print and digital formats

**Web Design** - Website design and development using Wordpress or other content management system, digital banners, digital ads

**Email Marketing** - Email marketing services, template design, list and campaign management, execution, and reporting

## NAICS & PSC Codes

- **541430** - Graphic art and related design services.
- **541511** - Web (i.e., Internet) page design services.
- **541870** - Electronic marketing services
- **561410** - Desktop publishing services
- **PSC Code T001** - PHOTO/MAP/PRINT/PUBLICATION- ARTS/GRAPHICS

## Past Performance

Automated Security Integrators, W.H. Thomas Firm LLC, Georgia Legal Defense Coalition for the Preservation of Public HBCUs, Truancy Intervention Project, Emmanuel Lutheran Church, Universal Business Unlimited, The Onyx Coalition, Good Show Publications

## Differentiators

I have written processes and procedures for creating digital publications that meet 508 Compliance standards for people with disabilities.