



The Graphics House LLC • Capability Statement

Federal Tax ID: 47-3543534 • DUNS No: 062795930 • Cage Code: 41NR5



Point of Contact:

Sandra J. Wills,
President/Principal Designer
sandrajwills@
thegraphicshouse.biz
www.thegraphicshouse.biz
T 470.377.1956
F 678.399.3257

CERTIFICATIONS:

HUB Zone Certified Small Business
AABE – African-American Business Enterprise
FBE – Female Business Enterprise by City of Atlanta
M/FBE – Minority/Female Business Enterprise by Fulton County

Mailing Address:

2451 Cumberland Pkwy,
Ste 3952, Atlanta, GA 30339

We gladly accept credit and purchase cards.

[the] **W.H. THOMAS**
FIRM, LLC



Company Profile

The Graphics House LLC is a woman and minority owned small business providing graphic, web, and print design, and email marketing services. These services are available to federal, state, and local government, and small and large businesses. Past projects have covered a variety of industries including non-profits, publishing, legal, financial, business services, and retail. With more than 20 years experience in the graphics industry, we bring experience, education, and expertise to the table that qualifies us to produce a quality product every time.

Core Competencies

Graphic Design - Design and layout of publications including brochures, magazines, books, ebooks, newsletters, manuals, annual reports, and white papers in both print and digital formats

Web Design - Website design and development using Wordpress or other content management system, digital banners, digital ads

Email Marketing - Email marketing services, template design, list and campaign management, execution, and reporting

NAICS & PSC Codes

- **541430** - Graphic art and related design services
- **541490** - Other specialized design services
- **541511** - Web (i.e., Internet) page design services
- **541870** - Electronic marketing services
- **561410** - Desktop publishing services
- **511130** - Book publishers
- **PSC Code T001** - PHOTO/MAP/PRINT/PUBLICATION- ARTS/GRAPHICS

Differentiators

Experience in print and digital design and production of marketing materials for a variety of industries.

Past Performance

Automated Security Integrators, W.H. Thomas Firm LLC, Georgia Legal Defense Coalition for the Preservation of Public HBCUs, Truancy Intervention Project, Emmanuel Lutheran Church, Universal Business Unlimited, The Onyx Coalition, Good Show Publications